Combatting forced and precarious labour in global supply chains

WSR

WORKER-DRIVEN SOCIAL RESPONSIBILITY NETWORK

Penelope Kyritsis August 2018

Defining forced labor

According to the ILO:

"forced or compulsory labour shall mean all work or service which is exacted from any person under the menace of any penalty and for which the said person has not offered himself voluntarily".

CO29 - Forced Labour Convention, 1930 (No. 29)



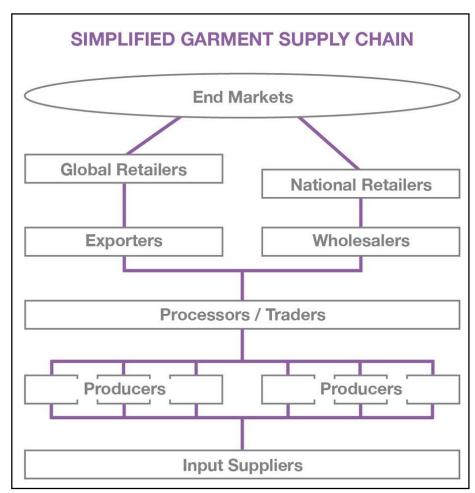
Defining forced labor

"...the employer or the State are not accountable for all external constraints or indirect coercion existing in practice: for example, the need to work in order to earn one's living."

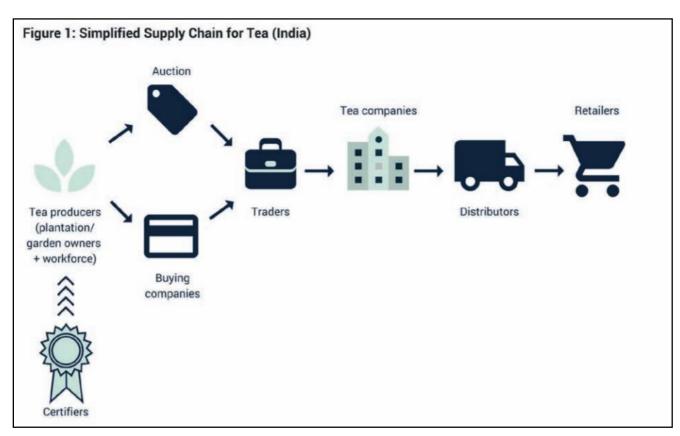
Committee of Experts on the Application of Conventions and Recommendations (CEACR) (2007) General Survey on Forced Labour, Geneva: ILO, 20–21.



The rise of global supply chains



E. Saarelainen & M. Sievers (2011) 'ILO Value Chain Development Briefing Paper 2: The Role of Cooperatives and Business Associations in Value Chain Development'.



G. Lebaron (2018) The Global Business of Forced Labor, Sheffield University & SPERI.





Downward pressure on labour

excessive and compulsory overtime

harassment and intimidation

unsafe work conditions

constraints on freedom of movement

delayed payment

Wage theft

repression of freedom of association

illegal wage deductions

punitively high quotas

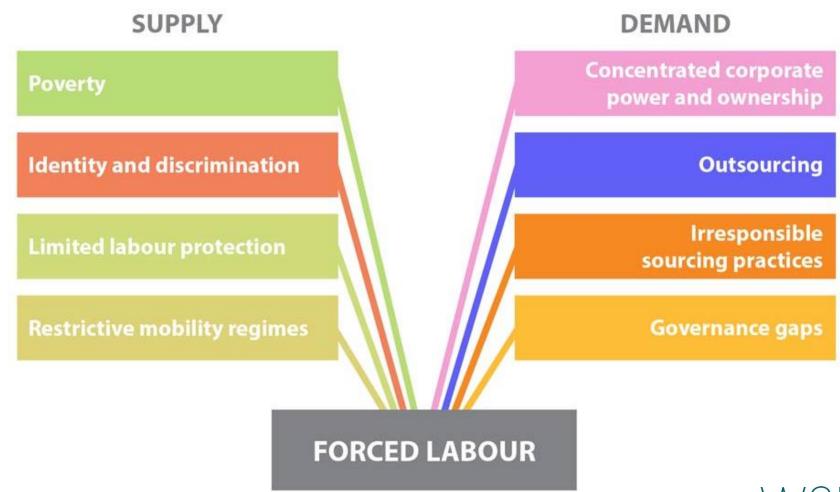
Sexual violence

physical abuse or discipline

gender-based violence



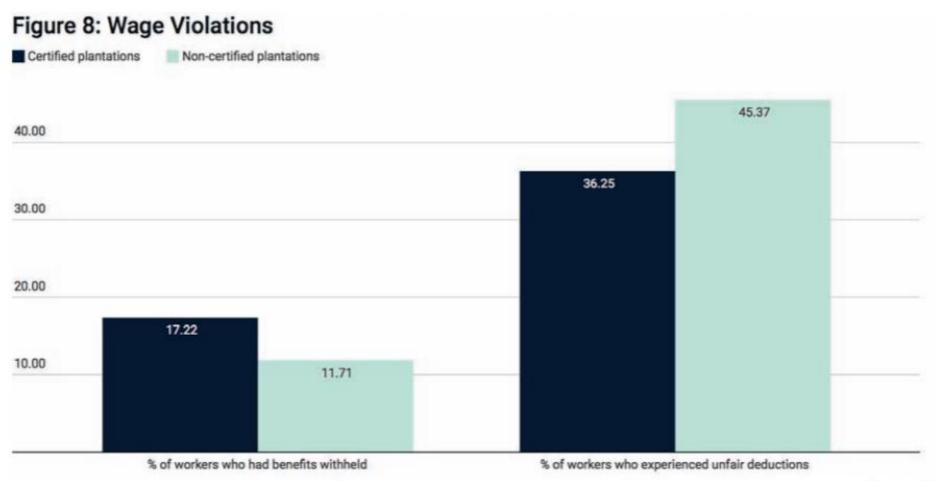
The political economy of forced labor







Global business of forced labour study





The problem with CSR/MSIs

- Voluntary, not binding, commitments;
- A lack of clear consequences for suppliers who violate workers' rights;
- No role for workers in the design of the program or monitoring compliance with its standards;
- Little or no transparency; and
- A failure to address to root causes.



Worker-driven social responsibility (WSR)



The Fair Food Program

- Created by the Coaltion of Immokalee Workers (CIW)
- Legally binding agreements between CIW and brands
- Worker-to-worker education
- 24-hour complaint process
- In-depth field and farm office audits
- Independent monitoring by the Fair Food Standards
 Council



Worker-driven social responsibility (WSR)



Accord on Fire and Building Safety in Bangladesh

- Independent inspections by qualified professional safety engineers
- Full public reporting
- Brands/retailers must require factories to undergo all necessary renovations and must help pay for them
- Central role for workers and unions
- All commitments are binding and enforceable by labor unions



Worker-driven social responsibility (WSR)



Milk with Dignity Program

- Legally-binding agreement between Ben & Jerry's and Migrant Justice
- Worker-to-worker education
- Independent monitoring by the Milk with Dignity Standards Council
- Mandatory consequences for farms for non-compliance
- Ben & Jerry's will pay a premium to all participating farms in their supply chain.



Labor rights initiatives must be worker-driven.



Obligations for global corporations must be binding and enforceable.



Buyers must afford suppliers the financial incentive and capacity to comply.



Consequences for noncompliance by suppliers must be mandatory



Commitments by corporations must be quantifiable & time-bound.



"for nearly two decades, workers' rights and trade union organizations, scholars, and auditors themselves have documented the flaws of the audit regime; yet, corporations have done little to transform it. The problem is not one of finessing the institutional design or audit methodology, but rather relates to corporate power, politics, and profits"

G. LeBaron et al. (2017) 'Governing Global Supply Chain Sustainability Through the Ethical Audit Regime'.



For questions or additional information, please visit https://wsr-network.org/ or email penelope@wsr-network.org.

